

Dear Sir/Ma'am,

We are pleased to inform you that the **VNNO GLOBAL** is coming with **VNNO MANZILLE** an exhibition cum trade fair cum cultural event as a long awaited 360deg platform dedicated to the community. After the successful 7 years of VNNO GLOBAL has consolidated its position as a Registered NGO for women from India and across the globe, converge, 23 states, 140 cities and 8 countries with the strength of 50000 women. Interact, collaborate, generate business, exchange market knowledge and information, network for fresh ideas and demonstrate innovations.

VNNO MANZILLE features a high proportion of exhibitors with large pavilions as well as Indian leaders showcasing a comprehensive range of trendy and in-demand products. Various brands from different cities of India are participating at **VNNO MANZILLE** which shall be attended by buyers from Indian States.

VNNO MANZILLE Advantages:

VNNO MANZILLE is a 360deg development platform for solopreneur, entrepreneur, youngster to showcase their talent and business skill exclusively to the industry in India - one of the fastest growing markets for in the world. It is a platform where all categories of home decor, fashion, clothing, jewellery, furniture, consumers goods, handicraft and many more design from India come together to develop new business opportunities, explore new ventures, network for fresh ideas and demonstrate their innovative products and sustainable solutions. With India being at the cusp of high growth for the all industry and after the successful **VNNO GLOBAL** in the 7 years journey of skill development of women in various the first edition of **VNNO MANZILLE** in 2024 would be bigger, better and bolder spread over 3 halls with the inclusion of more categories of consumer and sustainable goods and a larger participation from pan India market.



Show Highlights:

- Exclusive show for the most promising & growing market in the India.
- Showcasing of premium brands from all the cities of India
- Connect with buyers from Pan India
- Focused B2B trade buyers.
- The Biggest Networking Congregation of the community in India.
- Expand retail and distribution networks across India.
- VNNO MANZILLE 2024 edition attracts brands from India

Featured Highlights:

- Pan India social organisation Shine at Mega fair
- Mahila Mandal networking at mega fair.
- Award ceremony Mega Fair.
- Empowering Women - Meg Trade fair mission.
- Design Walk: Walk through the exclusive innovative design of leading brands.
Business Pulse: Marketing Forum to present your brand.
- WOW – Words of Wisdom: Curated think-tank sharing industry intelligence.
Extravaganza Night: Networking reception with industry stalwarts.
- Cultural activity from different centres of VNNO

Major Exhibit Categories

Home, Office, Fashion, Decorative, Clothing, Plastic, Kids, Jewellery,
Theatre/Auditorium, Hospital, Furniture, food, interior designer Accessories, Home
Décor, Lighting and Handicrafts.

Buyer Profile:

Large Format Retailers, Distributors, Dealers, Agents, Wholesales, Builders,
Architects & Interior Designers, Brands, E-Commerce, e-tailers, Retail Chain.



VNNO Global mega trade fair

www.vnno.in

Central railway Ground, Parel, Mumbai-12, India | Tel : +919870094542



Privileges to Stall holder in the next event.

1. Stalls avail at discount rate.
2. Opportunity for pre-booking of stall.
3. Prime coverage at discount rate.
4. Sponsored ad on VNNO Aap & Website.
5. Coverage to the community of 50k & more VNNO family across globe.

Special Participation Package:

We are pleased to offer the following participation package at VNNO MANZILLE

Mega Trade Fair 2024 –

Booth Type Card Rate – Per Sqm Special Rate to SOI – Per sqm

• Stall Type	•Stall Size	Stallprize
• Standard	6*6	12000
	9*6	17000
Premium stall charges extra		

Important Notes:

- Based on your space requirement we will be pleased to share with you a customised package with branding options to enhance your participation.
- Stalls will be provided on first come first serve bases.
- Octanorm stalls include
 - 1.Table , 2 Chairs , 2 Lights , 1 Power connection, , 1 Name Plate on the stall.
- Stall accesories can be provided at extra cost.
- Any othe request may be made directly to the organised and will be fullfilled based on feasibility.

Rules & Regulation for the stall:

- ✓ Stall will be handed by 7 am on 27th Jan 2024.
- ✓ Visitors timing will be from 10am to 8pm.
- ✓ Stall will be allotted on 100% payment.
- ✓ Booking once done will not be cancelled Sharing of the stall can be done within yourself. But booking will be done under one Name only.
- ✓ Display of the products should be within the stall premises.
- ✓ Any extra accessories required will be charged extra.
- ✓ Payment should be made directly to the vendors.
- ✓ Carry 2-3 Bedsheets accordingly to cover your stall at the end of the day.
- ✓ Please take care of your belongings during the exhibition, the organiser will not be responsible.
- ✓ Organiser shall have the final decision on any question arising in relation to exhibition or terms and conditions and rules and regulations related to it
- ✓ . Any publicity material distributed by the exhibitor must bear its name and address. organiser is not responsible for any information written in the publicity material.
- ✓ Products in display for the exhibition must follow the terms mentioned by the organiser (no animal products,)
- ✓ Organiser reserves the right to prohibit any offensive, dangerous, unsuitable products in display. If the Exhibitor wishes to hold any demonstrations on the allocated Space.
- ✓ It shall submit details to the organiser. If any unavoidable circumstances occur, organiser have rights to change the stall location.

How to Book Your Stall: To secure your presence at VNNO MANZILLER please fill out the attached stall booking form and submit it . For any inquiries or to discuss specific requirements, feel free to contact us

Niyonika Shah – 9833635383

Lalita Porwal – 8080575111

Reena Munot – 9920596601

Nisha Rajawat - 9820113513

Anjana Shah - 9833635383

Event Partnership Opportunities:

Additionally, we offer various sponsorship packages that provide enhanced visibility for your brand. Details about our sponsorship opportunities are also enclosed for your consideration.

Additional Benefits to Premium Brands at VNNO MANZILLE 2024:

- Highlight brand logo under “SOI Zone” in all our communications, invitations, advertisements, website and social media pages of VNNO MANZILLE.
 - 100 VIP Buyer Badges, 100 General Buyer Badges, VIP invitation to Extravaganza Night.
 - .Premium listing of each exhibitor on exhibition website for one year at no cost. Original price for same is INR 300000perr company.
 - Brand logo in all marketing collaterals (E-Brochures, EDM, E-invitation for buyers, exhibitors, trade bodies, VIP’s, HNI’s, Media)
 - Brand Logo on VNNO MANZILLE visitor promotion e-mails to more than 5000+ Exclusive buyer database. (INR 3,00,000)
 - Brand Logo on VNNO MANZILLE print Advertisements, exhibitor, buyer and media kit.
 - Exclusive Social media post for digital penetration with industry stakeholders.
- Enclosed is our brochure, post show report and factsheet for your perusal and we sincerely hope that you will include our proposal in your annual trade fair calendar.

We believe that you would actively consider your participation in the first edition of VNNO MANZILLE that would be held in Mumbai at the CENTRAL RAILWAY GROUND, PAREL, MUMBAI on 27-28- JANUARY, 2024.

Feel free to call or email us for any further information.

Dynamic Committee Network:

Comprising a robust team of 1200 dedicated committee members in pan India with 50+ executive committee members collaboratively driving VNNO's vision and mission across the country.

VNNO Pillars:

Anjana Kothari (Founder, Chairperson)
Gunvanti Raka (Director, Events Head)
Poonam Chajed (Director, Business Consultant, Mentor)
Hemlata Jain (Director, Core Treasurer)
Veena Palrecha (Director, PR Head)
Rekha Solanki (Director, Administration Head)

Email- vnnowomen@gmail.com

Facebook- www.facebook.com/vnnowomen

Instagram- www.instagram.com/vnnoforwomen

YouTube- www.youtube.com/@vnnowomen

Legal Advisory Team:

Adv. Kapil Rathor
Adv. Chandrakant Jain
Adv. Yashi Raka

Auditors:

Jain Dedhia & Associates LLP

Media Partners:

Jagruk Times
Sankalp Bal
Mumbai Rajasthan
Marudhar Vikas Manthan
Godwad ka Gourav
Marudhar samachar
Jainam Times
The Mumbai Central
Adam Jagruti
Marudhar ka tahlaka